

LY FOCUS

GOVERNMENT AND THE FALLS CHURCH CITY PUBLIC SCHOOLS



For more news about the Falls Church City Public Schools visit: www.fccps.org

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JULY 5-11, 2007

The City's Retail Future: Industry Trends, Opportunities and Challenges in Falls Church Developers Forum

Tuesday, July 10, 2007

6:30 p.m.-8 p.m.

The City of Falls Church Economic Development Authority invites the public to its monthly meeting featuring guest speaker Heather Arnold of Retail Compass. A retail consultant and industry expert, Arnold has previously produced studies of the City's retail inventory and trade area profile, identified retail market gaps and opportunities, and has advised the City on retail recruitment strategy. She was the project manager for the Street-Works consulting team that created the market based *Falls Church City Center Strategic Plan* that serves as the City's adopted vision for the pending City Center project.

WHAT: New mixed-use development in the City is delivering top quality

retail and restaurant space at a record volume. A pending early phase City Center proposal also would add significantly to the City's inventory of retail/commercial space.

- What types of stores and restaurants can we expect in these new projects?
- What market forces are at work that enable or constrain the retail potential of Falls Church City?
- How can existing retailers best adapt to a changing retail climate?
- Hear the answers to these as well as other related and timely questions.

WHERE: City Hall Training Room, Ground Floor (enter through Police Department on East Wing of City Hall).

Protect Your Skin This Summer

Ultraviolet (UV) rays are a part of sunlight that is an invisible form of radiation. It can lead to skin cancer, wrinkles, premature aging, eye damage that can cause vision loss, and eyelid cancer.

With summer in full swing, you may have already started to take precautions against UV rays. But are you doing all you can? Take the following steps for safer sunning:

- **Avoid the sun.** Try not to spend a lot of time out of doors, unprotected between 10 a.m. and 3 p.m., when the sun's rays are strongest. Also avoid the sun when the UV Index is high.
- **Use sunscreen.** If you must be in the sun, use a broad-spectrum sunscreen with an SPF of at least 15, even on cloudy days. Broad-spectrum sunscreen protects against UVA and UVB rays.
- **Wear a hat.** A hat with at least a three-inch brim all around is ideal because it can protect areas often exposed to the sun, such as the neck, ears, eyes, and scalp.
- **Wear sunglasses.** Sunglasses can help protect your eyes from sun

damage. Check the label to see that sunglasses block at least 99 percent of UVA and UVB radiation. If there's no label, don't buy the glasses.

- **Cover up.** Wear lightweight, loose-fitting, long-sleeved shirts, pants or long skirts as much as possible when in the sun. Most materials and colors absorb or reflect UV rays.
- **Avoid artificial tanning.** Sunlamps in tanning beds emit primarily UVA rays and little, if any, UVB, the rays once thought to be the most hazardous. However, UVA can cause serious skin damage, too.
- **Check skin regularly.** You can improve your chances of finding pre-cancerous skin conditions and skin cancer by performing simple skin self-exams regularly. The earlier you identify signs and see a doctor, the greater the chances for successful treatment.

Protection from sun exposure is important year round, not just during the summer. UV rays can reach you on cloudy and hazy days, as well as on bright and sunny days. UV rays will also reflect off any surface, such as water, cement, sand, and snow.

Life Line Screening This Saturday

Life Line Screening will be at Thomas Jefferson Elementary School (601 S.Oak St.) this Saturday, July 7 to perform non-invasive ultrasound health screenings for stroke, abdominal aneurysms, peripheral arterial disease, and osteoporosis. These painless, non-invasive tests take less than one hour to complete and are offered at \$45 each (\$35 for osteoporosis screening), but you can get all four for \$129. Pre-registration required. Call 800-324-1851.



FCC-TV Spotlight: Journey to the East

Tune in to Falls Church Community Television (FCC-TV) to watch *Journey to the East*. See the latest news and cultural information from the Vietnamese/Laotian/Khmer communities of Northern Virginia. *Journey to the East* airs on the following days and times:

- Mondays - Fridays at 2:00 p.m.
- Saturdays and Sundays at 8:00 a.m.

FCC-TV airs on Cox Channel 12, Starpower/RCN Channel 2 and Verizon Channel 35. For a complete schedule of community programs on FCC-TV, visit www.fccv.net.



BIE Partner of the Week Kathy Allan Falls Church Department of Environmental Services

School Involvement: Oversees the Operation EarthWatch environmental education program; supports the FCCPS Outdoor Classroom programs and the TJ Ecology Club. All are sponsored by the City of Falls Church and the Environmental Services Council Education Task Group.

Why Kathy is a BIE partner: "Falls Church has been thinking and acting "green" for many years. I'm proud of our longstanding commitment to the environment, and I'm glad to be able to help educate our children on the importance of caring for the natural world."

For more information about sharing your expertise through the BIE Partnership, visit www.fccps.org or contact Marybeth Connelly at connellym@fccps.org.



School content published in *The Weekly Focus* is written and edited by the Falls Church City Public Schools. For more information, contact the Falls Church City Public Schools Communications Office. Phone: (703) 248-5699 Fax: (703) 248-5613.

Code of Student Conduct Regulation Approved

When Falls Church City Public School students return to the classroom this fall, they'll be made aware of the Student Code of Conduct and the new accompanying regulation that spells out the potential consequences of inappropriate behavior. The new Standards of Student Conduct regulation was passed last Tuesday by the Falls Church City School Board. The regulation took effect immediately.

The school board policy governing student conduct has been in place since 1994. The new, accompanying regulation clearly defines prohibited conduct and consequences for violations of the conduct standards. The regulation makes clear which violations are subject to school division investigation and which are to be investigated by the police.

The regulation covers 34 areas of prohibited conduct, ranging from cheating and misuse of technology to misdemeanor and felony crimes. The new regulation can be found at www.fccps.org.

New School Lunch Prices Set

Reflecting nationwide increases in food, paper and energy costs, the Falls Church City School Board has approved an increase in school lunch prices. It's the first increase in school lunch prices in six years.

Beginning in the fall, the cost of a student lunch will increase by 15 cents, bringing the price to \$2.15 at the division's elementary schools and to \$2.30 at Mary Ellen Henderson Middle School and George Mason High School. The adult lunch price at all schools will increase by 25 cents to \$3.00. The cost of milk at all schools will remain unchanged at 40 cents per carton.

"This will allow the Food Service program to continue to operate at a modest profit which will be used to cover the cost of future equipment replacements," Assistant Superintendent Hunter Kimble said. "It will also serve as a buffer in the event of unanticipated expenses."

The cost of breakfast, served only at George Mason High School, will remain at \$1.00.



Still the best lunch deal in town, school lunch prices will increase \$.15 beginning in the fall.

SCHOOL CALENDAR

DATES ARE SUBJECT TO CHANGE

July

- 9 Summer School Begins
- 10 7:30 PM School Board Meeting (City Hall)
- 16 7:00 PM School Board work session (MEH)
- 24 7:30 PM School Board Meeting (City Hall)

August

- 3 Summer School Ends
- (MD) Mt. Daniel Elementary
- (TJ) Thomas Jefferson Elementary
- (MEH) Mary Ellen Henderson Middle
- (GM) George Mason High

Check the FCCPS Web site for more calendar information.
www.fccps.org